



National Relay Service

Quarterly Performance Report

Quarter 1, 2016–2017

Background

The NRS providers are required to submit activity and performance data to the Department of Communications and the Arts (DoCA) each quarter. We use these reports to review the performance of the NRS providers against agreed service levels and key performance indicators, along with information provided in the data about how the NRS has been used in the quarter.

DoCA reports on:

- the cost of delivering the NRS on a quarterly basis
- the performance of the NRS providers against agreed service levels and key performance indicators for the relevant financial year, and
- information on how the NRS is used, including the number of successful inbound connections, the volume of outbound call minutes generated by each service access option, the number of calls to emergency services and the volume of different types of contact with the NRS helpdesk.

This quarterly report provides regular transparency of ongoing costs and the NRS providers' performance in delivering the NRS.

Cost of delivering the NRS

The annual cost of delivering the NRS varies, as the relay service component is affected by the number of call minutes relayed during the financial year. The cost of providing the NRS is funded from the telecommunications industry levy paid by eligible telecommunications carriers.

The cost (GST-inclusive) of providing the NRS in Quarters 1–4, 2016–17 is outlined in the table below:

Table 1. Cost of delivering the NRS

	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total YTD
Relay service	\$6,716,170				\$6,716,170
Outreach service	\$1,067,452				\$1,067,452
Total	\$7,783,622				\$7,783,622

Service level performance: relay service provider

The relay service provider's performance in 2016–17 is measured monthly against the following service levels:

- **Service level 1 (a):** at least 85 per cent of calls are answered by a call taker within five seconds of reaching the relevant answering point for the call.
- **Service level 1 (b):** at least 95 per cent of calls are answered by a call taker within 10 seconds of reaching the relevant answering point for the call.
- **Service level 2:** no more than two per cent of calls abandoned after leaving the Interactive Voice Response (IVR) or being presented to the call routing queue (monthly average).
- **Service level 3:** no less than 95 per cent raw accuracy of words (excluding video relay). Raw accuracy is measured through monthly staff assessments of relay officers.

The relay service provider's reported performance against these service levels is outlined in the table below:

Table 2. Service level performance: relay service provider

	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17
Service level 1(a)	94.95%	96.21%	97.40%									
Service level 1(b)	95.49%	96.69%	97.78%									
Service level 2	0.56%	0.44%	0.38%									
Service level 3	97.62%	97.45%	97.28%									

The relay service provider has reported fully meeting all service levels in quarter 1 in 2016–17. The Department considers the performance of the relay service provider to be consistent with its obligations in the Relay Services Agreement.

Service level performance: outreach service provider

The outreach service provider's performance in 2016–17 is measured monthly against the following service levels:

- **Service level 1:** the service contractor personnel must answer greater than 85 per cent of all telephone calls from Help Desk Users during the hours of operation of the Help Desk within 90 seconds. Any call other than a call that is ended by the user hanging up within 5 seconds from the first ring tone of the call is included in measurement of compliance with this Service Level.
- **Service level 2:** the service contractor personnel must acknowledge greater than 85 per cent of all enquiries received through public NRS email addresses or forms from the NRS website or from Help Desk Users within 4 hours where the enquiry is received before 2 pm (AEST) on a business day or otherwise by 12 noon (AEST) on the next business day.
- **Service level 3:** the service contractor personnel must resolve greater than 85 per cent of all enquiries received from Help Desk Users by telephone (that are not able to be resolved while on the call), website or email, that it is able to resolve without input from the Commonwealth or the relay service provider or a third party within 2 business days.
- **Service level 4:** the service contractor personnel must resolve greater than 85 per cent of all complaints received during the month within the timeframes required under the agreement (including the complaint handling policy) for the type of complaint.

The outreach service provider's reported performance against these service levels is outlined in the table below:

Table 3. Service level performance: outreach service provider

	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17
Service level 1	99.62%	97.79%	99.84%									
Service level 2	100%	99.76%	100%									
Service level 3	97.87%	99.43%	98.84%									
Service level 4	86.77%	100%	100%									

The outreach service provider has reported fully meeting all service levels in quarter 1 in 2016–17. The Department considers the performance of the outreach service provider to be consistent with its obligations in the Outreach Services Agreement.

Outreach service provider performance against Key Performance Indicators (KPIs)

In addition to the service levels, the performance of the outreach service provider in 2016–17 is reported against a number of Key Performance Indicators (KPIs).

The outreach service provider's reported performance against these measures, along with associated annual targets, are outlined in the table below:

Table 4. Outreach service provider: performance against Key Performance Indicators (KPIs)

	Q1 2016–17	Q2 2016–17	Q3 2016–17	Q4 2016–17	Actual Activity YTD	KPI Annual Target	% Actual Activity against Anticipated
KPI 1.1: Number of participants at Awareness Sessions	394				394	1,600	25%
KPI 1.2: Number of promotion/conference events (National)	4				4	7	57%
KPI 2.1: Number of training sessions x individual	45						
KPI 2.2: Number of training sessions x group demonstration	48						
KPI 2.3: Number of training sessions x group hands-on	4						
Total number of training sessions	97				97	390	25%
KPI 2.4: Participants in training sessions x individual	39				39	134	29%
KPI 3.1: Number of orgs commencing Relay Service Friendly Program (RSFP)	14				14	40	35%
KPI 3.2: Number of orgs completing the training step within RSFP	14				14	30	47%
KPI 3.3: Number of orgs completing the RSFP	4				4	15	27%
KPI 3.4: Number of contact centres involved in Hearing Awareness Week (HAW) 2016	318	N/A	N/A	N/A	318	250	127%
KPI 3.5: Number of contact centre agents involved in HAW 2016	54,454	N/A	N/A	N/A	54,454	30,000	182%

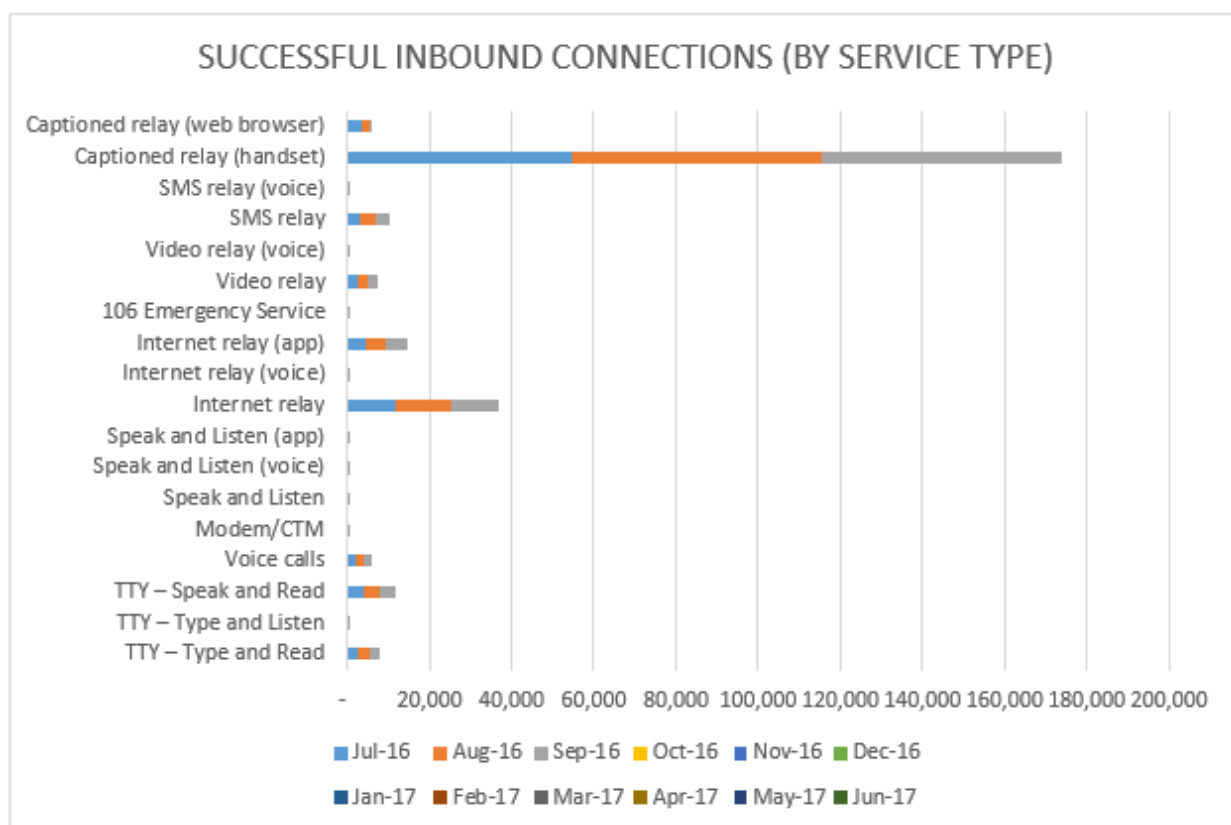
Participation in Hearing Awareness Week was a major outreach project in quarter 1, 2016–17. The number of contact centres and contact centre staff participating in NRS outreach activities exceeded the targets established.

The number of reported participants in individual training sessions represents current or potential users of the NRS. There may be some sessions with particular individuals with an outcome that they will not use the NRS because of personal circumstances or because they are a party who might support a NRS user.

Successful inbound connections (by inbound service access type)

Inbound connections are made by users of the relay service—either someone with a hearing and/or speech impairment or someone wishing to contact a person with such an impairment.

The graph below shows a breakdown of the successful call connections for each NRS inbound service access type in Quarter 1, 2016–17:

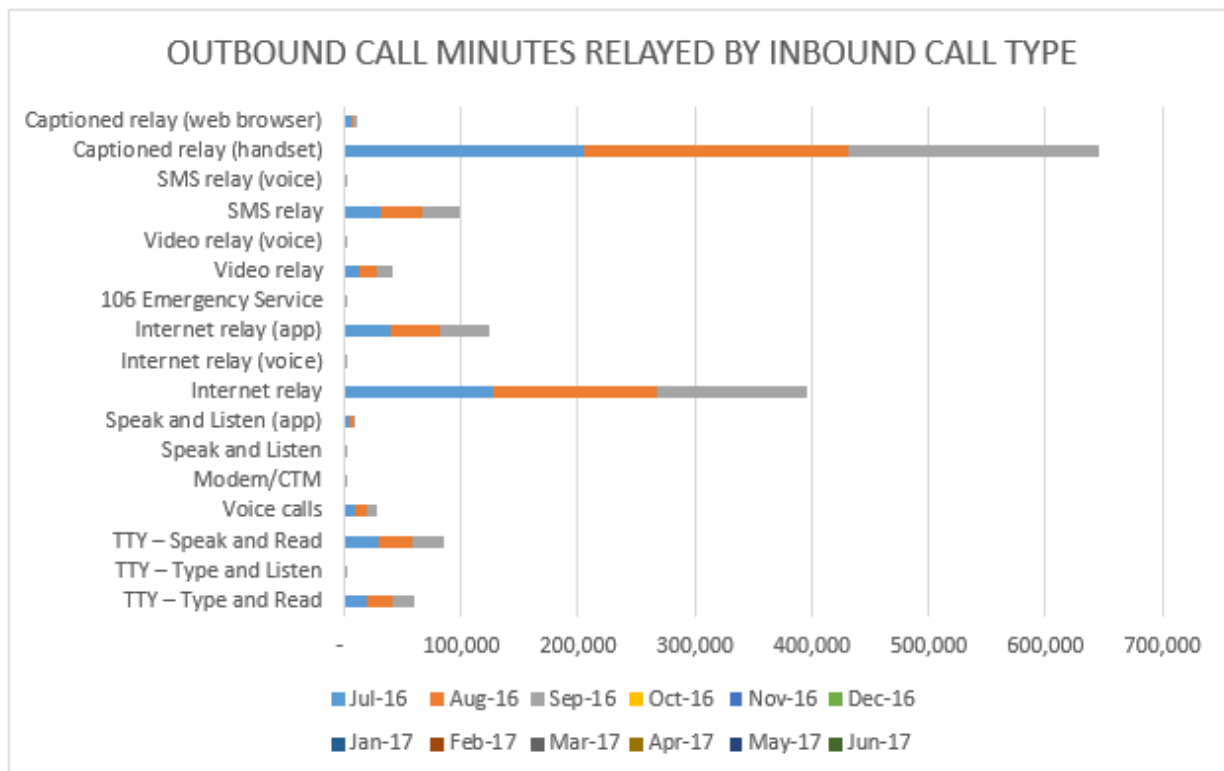


275,770 successful inbound connections were made to the NRS in Quarter 1, 2016–17 representing an increase of nearly 13% from the previous quarter.

Use of captioned relay and the NRS app by internet relay users continued to grow in this quarter, with use of the TTY remaining in decline. Nearly two-thirds of all successful connections to the NRS in Quarter 1, 2016–17 were made by captioned relay handset users.

Outbound call minutes relayed (by inbound connection type)

The following graph shows a breakdown of the outbound call minutes for each inbound connection type in Quarter 1, 2016–17:

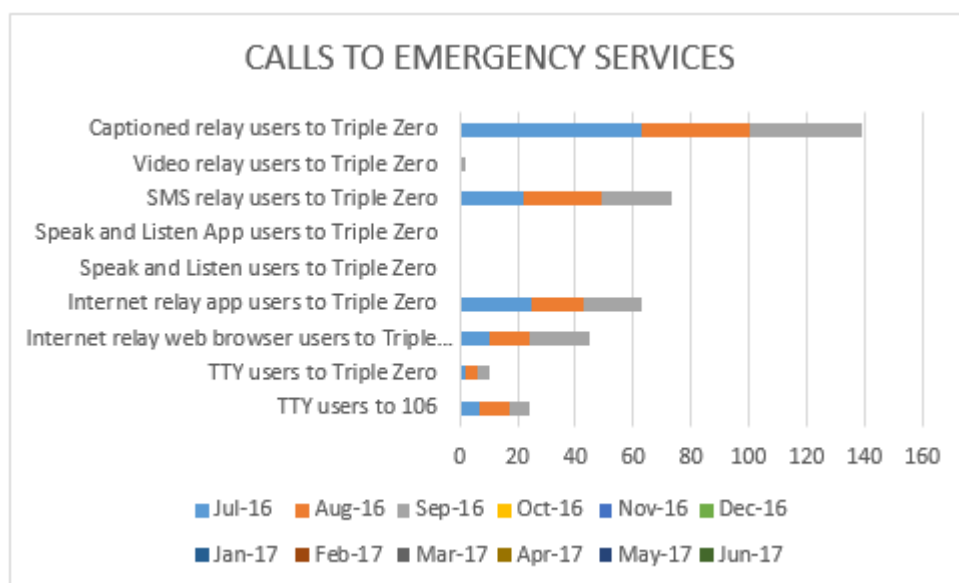


Around 1.5 million call minutes were relayed in Quarter 1, 2016–17. This is an increase of more than 11% on the previous quarter. Continued take up of the captioned relay handset option was largely responsible for the level of growth in call minutes seen in the quarter.

Calls to emergency services relayed through the NRS

All NRS calls (except for the video relay service, which has limited operating hours) requesting emergency services are given priority access to a relay officer within the relay service provider’s internal system, before being connected to either a Triple Zero operator or directly to the appropriate emergency service organisation for TTY 106 text emergency calls.

The chart below illustrates the ways in which NRS users accessed emergency services in Quarter 1 2016–17:



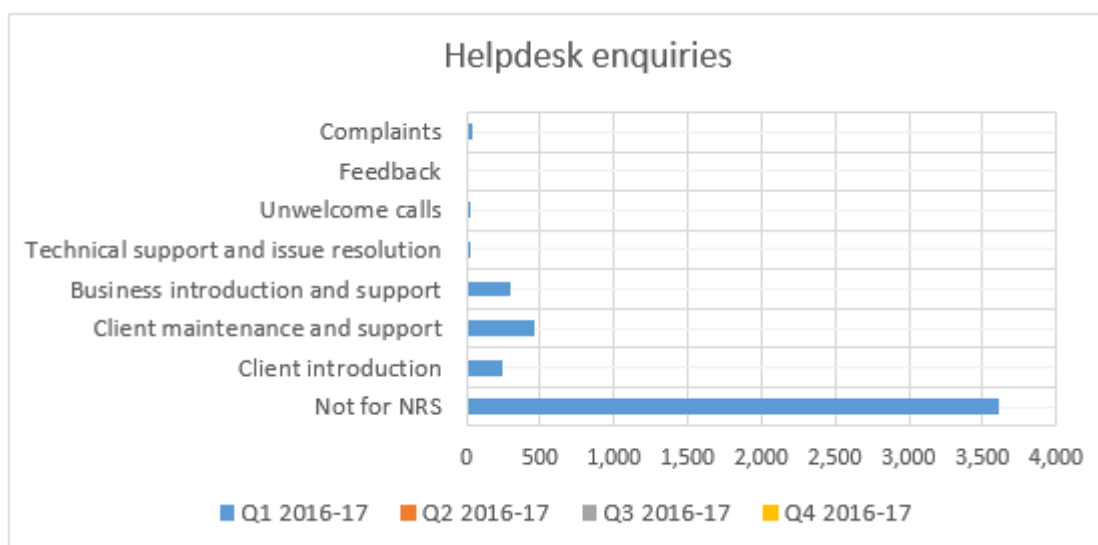
356 calls to emergency services were relayed in this quarter, compared to 343 in the previous quarter.

Use of captioned relay, SMS relay, and internet relay accounted for nearly 9 out of every 10 calls made to emergency services through the relay service in this quarter.

Helpdesk enquiries

The outreach service provider provides a Help Desk support function and handles complaints and feedback about the service.

The graph below illustrates a breakdown of the types of helpdesk enquiries received in quarter 1 2016/17:



The NRS Help Desk experienced an elevated volume of ‘not for us’ calls in quarter 1 2016–17, primarily related to misdirected Census 2016 calls. A proactive approach taken by outreach service provider ensured the calls were answered efficiently and there was no impact on genuine NRS customer contacts to the Helpdesk.

Otherwise the level of Help Desk activities remained largely unchanged from the previous quarter. Other than ‘not for us’ calls, client maintenance and support (462), business introduction and support (300), along with client introduction (248) remained the primary functions undertaken by the Help Desk.